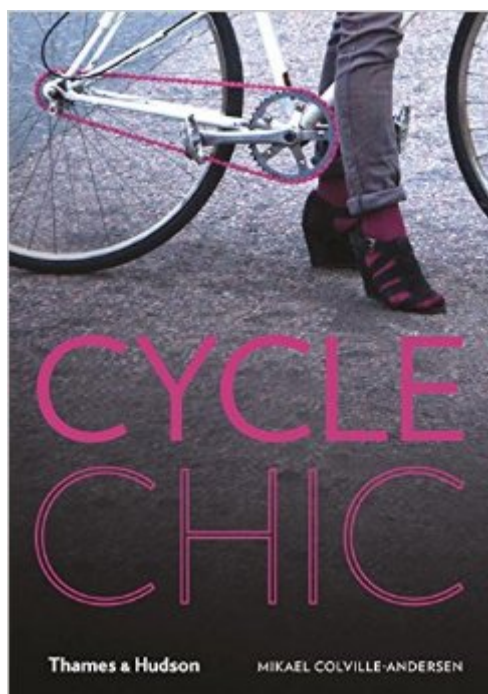


The book was found

Cycle Chic



Synopsis

Moving beyond lycra: the latest trends in street style and the return to style on wheels. The efficiency of getting around by bike has made cycling a popular pursuit of city life. More recently, biking and street style have come together to form an entire spectrum of urban self-expression. From gritty messengers to tweed-sporting bankers, from Pashley princesses to high-tech roadies, cycle chic is everywhere you look. This colorful compendium offers snapshots from around the world of everyday riders who are redefining bike fashion and emphasizing the accessibility and fun of city cycling. Targeted at the style-conscious of all stripes, this ingenious collection presents charismatic combinations of individual style and practical function. 363 illustrations, 353 in color

Book Information

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Customer Reviews

A book of photographs of mostly smartly dressed college-age women in Europe looking good riding bicycles in European cities. There are only a few pages of text. None are studio portraits. Out of 77 riders depicted in the first chapter only 11 are male and 3 have gray hair. Only 2 older women appear in the first chapter; one in the background and the other covering her face with a hat & sunglasses. The rest are good-looking well-dressed college-age women. Everyone is bicycle riding in urban settings. No rural scenes appear. Foliage or plants only appear in 30 out of 72 photographs in the first chapter. The majority are white people. Of the 77 people depicted in the first chapter 2 are black, 2 are Arabic and 4 are Asian. The bicycles are all upright bikes with a few adult tricycles. No recumbents or bicycle races appear. This is a book about commuting. It used to be that the only

people who rode bicycles were people who could not afford cars. With the recent collapse of the World economy cycling is more of a necessity all over the World. In trying to deal with their new-found poverty the World might look to see how Europe is dealing with it. As expensive as it is to travel to Europe this is a handbook that saves you the fare. While poverty drives the World to ride bicycles, this book documents the European twist on how they do it.

The author definitely trained his eye on the ladies with this one, but here are a few sharp-dressed men in here. Loved seeing how fashionable people can be riding their bikes for various reasons. Makes one realize what a failed cycling country the US is for the most part. I started following the author on Instagram and that has also been eye-opening with his images of daily life in Europe. Especially enjoyed a recent series called "œviking biking" where he showed images of people commuting in heavy snow.

I really liked it. Not much for text but if you follow the blog, you won't care. Could have had some better representations of all the Cycle Chic affiliated blogs moreso than chosen but that's ok. It fully grasps the concept of the blog and the movement.

perfect on a coffee table for any bike lover. kind of a random collection of photos but it's nice to look at and a good conversation starter. plus i love the blog.

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